



Unhappy Franchisee

No-Nonsense Hype-Free Franchise Issues & Discussion Site

"Those brands have never been in good standing in our portfolio..." Mark Schnurman

ALL POSTS MARK SCHNURMAN THE PERFECT FRANCHISE

Mark Schnurman, The Perfect Franchise, Contributes to Our Cease & Desist Letter Collection

Lancaster County Prothonotary E-Filed - 17 Jan 2025 04:50:24 PM
Case Number: CI-25-00133

December 10, 2024 unhappyzee

Mark Schnurman, founder of The Perfect Franchise, generously donated the latest entry to the Richard Quick, Esq. Cease & Desist Letter Library at Unhappy Franchisee. The letter by Blick Law attorney Shaun Blick, Esq. joins previous entries from such distinguished brands as Jan-Pro, MAACO, Legacy Academy (2), Shoney's, LearningRX, SuperGreen Solutions, Mark Golob (Butterfly Life) & More! by Sean Kelly

UnhappyFranchisee.com

Mark Schnurman, founder of The Perfect Franchise, has generously contributed to the Richard Quick, Esq. Cease & Desist Letter Library at Unhappy Franchisee World Headquarters.

In appreciation, we have awarded Mr. Schnurman and The Perfect Franchise with a a minimum of 3 (or more) additional posts... More if they persist with their threats.

In fact, we are considering a series, called "The Daily Schnurman," in addition to the two posts that first put The Perfect Franchise on our radar:

[Guess Who's Still Promoting Phoenix Franchise Brands? \(UPDATED\)](#)

[Mark Schnurman, The Perfect Franchise, Threatens Me with Legal Action. For Written Slander.](#)

Mark Schnurman / The Perfect Franchise Cease & Desist to Unhappy Franchisee

[Mark Schnurman's Cease & Desist to UnhappyFranchisee.Com \(PDF\)](#)

[UnhappyFranchisee.Com Response to Mark Schnurman / The Perfect Franchise \(PDF\)](#)

Here is Mark Schnurman's Cease & Desist letter, written and delivered by Blick Law LLC Managing Member Shaun Blick and attorney Ashley Ferreira, Esq.:

blicklaw llc

Attorneys at Law

Shaun I. Blick, Esq., Managing Member

Direct: 848.300.0854

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sblick@blicklaw.com

“

VIA E-MAIL

Unhappy Franchisee

P.O. Box 10232

Lancaster, Pennsylvania 17605

UnhappyFranchisee@Gmail.com

RE: The Perfect Franchise – Defamation

Dear Sir/Madam:

This firm represents Mark Schnurman, CFC and his company The Perfect Franchise (collectively “TPF”) in the matter referenced above.

It has come to our attention that your organization The Unhappy Franchisee (hereinafter “You”/“Your organization”) has distributed a defamatory article via email about TPF, falsely claiming that TPF promotes Phoenix Franchise brands. This allegation is grossly misleading and harmful to the reputation and integrity of TPF. TPF takes pride in conducting business with reputable companies and individuals.

“

Your misrepresentation of the facts is a deliberate attempt to generate clickbait to boost your following and drive traffic to your site at TPF's expense. TPF will not tolerate the distribution of grossly inaccurate information. At no point, did anyone from your organization attempt to contact TPF to verify facts for this article. If your intention is truly to help your audience, then perhaps you should begin by gathering accurate, evidence-based information prior to circulating highly misleading articles.

“

At this time, you are hereby directed to cease and desist from the usage of TPF's name in connection with your defamatory articles. TPF is demanding that the article at issue be removed from any online platform you may have shared or posted it on.

“

Additionally, TPF demands a public retraction and apology distributed in the same manner the defamatory article was distributed, wherein you retract your statement

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because of its inaccurate portrayal and apologize to TPF and Mark Schnurman for disseminating flagrantly false information.

“ If we do not hear back from you within three (3) days, we have been directed to proceed with all legal and equitable remedies available to us.

“ We strongly advise you to be guided accordingly.

“ Very Truly Yours

Very Truly Yours,



SHAUN I. BLICK, ESQ

Invitation: Please Share Your Opinion of Experience (Anonymity Assured)

Are you familiar with Greg Longe, Maria Longe, Phoenix Franchise Brands?

Are you Familiar with Mark Schnurman, Marty Greenbaum CFE or The Perfect Franchise?

Please leave a comment below or email us, in confidence, at [UnhappyFranchisee\[at\]Gmail\[dot\]com](mailto:UnhappyFranchisee[at]Gmail[dot]com).

Franchisors: The franchisor, its employees and agents are invited to submit correction, clarifications, rebuttals or other opinions for immediate consideration.

UnhappyFranchisee.com is not associated with this or other franchise company or seller.

Tags: Mark Schnurman, The Perfect Franchise, Shaun Blick, Blick Law, Ashley Ferreira, Cease & Desist Letter, Sprayfoam Genie, Spray Foam Genie, Phoenix Franchise Brands lawsuit, Greg Longe fraud

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allegations, Kevin Longe fraud allegations, Rhino7 fraud allegations, Greg Longe, Maria Longe, Rhino7

← Mark Schnurman, The Perfect Franchise, Threatens Me with Legal Action. For Written Slander.

Is the DonutNV Franchise Too Good to be True? →

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One thought on "Mark Schnurman, The Perfect Franchise, Contributes to Our Cease & Desist Letter Collection"



V.V.

📅 December 18, 2024 at 4:13 pm 🔗 Permalink

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It was immediately obvious to me that this LinkedIn social media fishbowl was full of people who have spent some time in the "scam baiting" world and was pretty cynical even before that. I can absolutely see where someone who's desperate for income would fall for this, especially since they make it seem more convincing than typical MLM scams.

The message, probably from a sockpuppet account, read:

Dear _____

I am reaching out on behalf of Kris Simonich, who ran across your profile and asked me to connect with you. He noted that you have very significant leadership experience.

Kris helps clients explore the possibility of business ownership as a career option or an investment.

Would you be available for a brief 10-15 min call?

Warm Regards,

Gabriela Barazon

Business Development Coordinator at The Perfect Franchise

My response to their predatory lies was not even remotely polite.

Leave a Reply

Your email address will not be published. Required fields are marked *

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<!-- Begin Constant Contact Active Forms -->  
<script> var _ctct_m = "b7b7e513253efbd4e1bc07e58945a59b"; </script>  
<script id="signupScript" src="//static.ctctcdn.com/js/signup-form-  
widget/current/signup-form-widget.min.js" async defer></script>  
<!-- End Constant Contact Active Forms -->
```

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