

12 Questions for Snap-On Inc. CEO Nicholas Pinchuk
FranBest Veterans Initiative at UnhappyFranchisee.com

- 1) Why does Snap-On deceive veterans about the nature of their franchise?
- 2) Why does Snap-On promote bogus & misleading awards & rankings?
- 3) Of the 3000+ franchises prematurely terminated, reacquired or transferred in the past 10 years, how many lost most or all of their investment? How many were veterans?
- 4) Why does Snap-On prohibit military veterans from hearing the experiences and opinions of former franchisees before they sign the 548-page agreement?
- 5) Why are military veterans – who served to preserve OUR freedom of speech – deprived of their right to share their experiences and opinions?
- 6) Does Snap-On Sometimes Force Franchisees Out of the System to Either Silence Dissent or Acquire Valuable Routes Without Paying for Them... a practice some refer to as “Blacklisting”?
- 7) Was Former Sergeant of Marines Kyle De Santis “blacklisted” for speaking out against Snap-On force-shipping and billing for inventory franchisees didn’t order & don’t want?
- 8) Was Kyle forced by Snap-On to turn over customer accounts – without compensation - his support manager previously encouraged him to develop?
- 9) Did Snap-On refuse to assist Kyle when their approved vendor wouldn’t honor their \$40,000 warranty repair on a brand new truck?
- 10) Did Snap-On-owned insurance provider Securecorp refuse to cover a \$100,000+ theft of inventory from Kyle’s disabled truck in a secure locked facility?
- 11) Did Snap-On make every effort to keep military veteran Kyle De Santis in business & keep him from losing his \$1,000,000 investment?
- 12) After veteran Kyle De Santis’ lost everything, how did Snap-On thank him for his service? A condolence card? A fruit basket? Or just more demands for payment?

(Video) Does Snap -On Tools Exploit U.S. Military Veterans? An Open Letter to CEO Nick Pinchuk

Link: <https://youtu.be/Qi0hYNj6P7U>