

Deceptive Business Opportunity Warning for Waco, Other Texas Communities

Waco-based Sometimes Spouse is promoting its success story & recruiting would-be business owners despite a near 100% franchise failure rate, numerous lawsuits and a recent bankruptcy filing. Business and franchise opportunity seekers are urged to be alert and investigate all claims. Issued 2/17/20.

(UnhappyFranchisee.Com) UnhappyFranchisee.Com, an influential franchise industry watchdog & discussion website, has issued a warning for would-be entrepreneurs in Waco, Texas and communities across the state. The site is urging business opportunity seekers to use extreme caution and perform extensive due diligence if considering franchise, business or multi-level marketing opportunities with Waco-based Sometimes Spouse, or with its owners, Max Ogle & Christy Ogle.

CEO Christy Ogle is aggressively flooding social media with posts, videos & podcasts touting Sometimes Spouse LLC handyman and cleaning service company on social media as a business success story, and Sometimes Spouse business ownership opportunities as a way to achieve financial independence while being able to put “Family First.”

In their cheerful Sometimes Spouse propaganda campaign, the Ogles leave out or fail to address information critical for those considering their business opportunity, such as:

- Sometimes Spouse LLC opened more than 50 franchise locations in recent years, charging an upfront franchise fee of nearly \$25K for each franchise. All but a handful of these franchises failed, with franchise owners losing their investments of time and money.
- Sometimes Spouse, Max & Christy Ogle & Crystal Stewart have been sued by more than 10 Sometimes Spouse franchise owners in at least 4 different lawsuits. Public documents indicate that allegations include fraud, breach of contract, lack of support and use of deceptive or misleading earnings claims.
- On 1/29/20, Max Ogle & Christy Ogle filed for Chapter 7 bankruptcy protection in U.S. Bankruptcy Court. In the bankruptcy petition, the Ogles claim that they have assets worth \$87,000 and debts of more than \$1.6M. The largest debts are for civil judgements against them by Sometimes Spouse franchisees.
- This is Max Ogle & Christy Ogle’s 2nd bankruptcy filing. The first was in 2002.
- When asked to furnish the company’s Franchise Disclosure Document (FDD) (which is required of all franchise sellers), CEO Christy Ogle claimed that Sometimes Spouse is not franchised and all local offices are company owned. Yet Ms. Ogle references Sometimes Spouse “franchisees” and the “Sometimes Spouse Franchisee Summit,” and contradicts this claim frequently in public postings.
- The Ogle’s bankruptcy filing contains numerous questionable claims regarding assets, other business ventures, and the status of their civil litigation. Sometimes Spouse and the Ogle’s frequently demonstrate (in our opinion) a very tenuous relationship with the truth.

How the Sometimes Spouse Franchise Warning Came About

UnhappyFranchisee.Com received multiple complaints about allegedly deceptive and possibly unlawful business practices of Waco-based Sometimes Spouse, a handyman and home cleaning franchise company founded by the Ogles and their friend, Crystal Stewart. Unhappy Franchisee investigated and learned that Sometimes Spouse has recently removed the word “franchise” from its local business

ownership offering, and has stopped complying with the FTC pre-sale disclosure obligations required of all franchise sellers.

The FTC Franchise Rule requires franchise sellers to provide a Franchise Disclosure Document (FDD) to would-be franchisees at least 14 days before they sign an agreement with the company or pay a fee. In their FDD, franchise sellers must disclose critical information needed to assess the opportunity, including the financial health of the company, recent bankruptcies, lawsuits, and company performance, including the number of franchise failures in recent years. Sometimes Spouse previously provided this and other required information, including contact information for all current franchisees as well as those who left the system.

UnhappyFranchisee.Com has reached out to Max Ogle, Christy Ogle, Crystal Stewart and Sometimes Spouse on numerous occasions asking for clarification, rebuttal or a statement. Our requests have been ignored, but are still open.

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Contact ADMIN at UnhappyFranchisee[at]Gmail.Com for more information or media interviews.

Reference materials & related articles:

Chapter 7 Bankruptcy Petition for Max Ogle & Christy Ogle

<http://www.unhappyfranchisee.com/sometimes-spouse-christy-ogle-bankruptcy/>

<http://www.unhappyfranchisee.com/sometimes-spouse-christy-ogle-bankruptcy/ogle-bankruptcy-petition/>

<http://www.unhappyfranchisee.com/sometimes-spouse-christy-ogle-bankruptcy/ogle-bankruptcy-notice/>

“SOMETIMES SPOUSE Franchise – A Great Opportunity?”

<http://www.unhappyfranchisee.com/sometimes-spouse-franchise/>

“SOMETIMES SPOUSE No Longer Franchising Says CEO Christy Ogle”

<http://www.unhappyfranchisee.com/sometimes-spouse-christy-ogle/>