

**NOTICE OF VIOLATION PURSUANT TO  
SECTION 31304 OF THE CALIFORNIA CORPORATION CODE**

**THIS NOTICE DISCLOSING VIOLATION OF THE FRANCHISE INVESTMENT LAW HAS BEEN APPROVED BY THE COMMISSIONER OF CORPORATIONS ONLY AS TO ITS FORM. SUCH APPROVAL DOES NOT IMPLY A FINDING BY THE COMMISSIONER THAT ANY STATEMENTS MADE HEREIN OR IN ANY ACCOMPANYING DOCUMENTS ARE TRUE OR COMPLETE AND THE COMMISSIONER MAKES NO RECOMMENDATIONS AS TO WHETHER OR NOT RESORT SHOULD BE HAD TO THE CIVIL REMEDIES PROVIDED IN THE FRANCHISE INVESTMENT LAW.**

This Notice of Violation (the "Notice") under Section 31304 of the California Corporations Code (the "Code") relates to two violations made by You Move Me LLC (the "Franchisor"):

- Franchisor published internet advertisements related to the You Move Me franchise system from March 6, 2014 into 2015, without first filing a notice of exemption for internet advertising in violation of California Bus. & Prof. Code Section 310.156.3.
- Franchisor offered or sold franchises to residents of California from March 2014 through May 2015 by advertising unlawful financial performance representations that were not disclosed in the franchise disclosure document and failing to disclose material facts regarding the business experience of Franchisor's first franchisee Andrew Wilson in violation of Section 31201 of the Code.

The liability to the Franchisor is that franchisees may sue for damages suffered as a result of the violation of Section 31201.

The names of each affected franchisee that purchased a You Move Me franchise after the first publication of the unauthorized advertisements, the date each such franchise agreement was executed and the initial franchise fee paid are:

Franchisee	Franchise Name	Address	Date Franchise Agreement Signed	Initial Franchise Fee Paid
Jimmy Lu Neco Enterprises	Walnut Creek	None – franchise was sold to Silicon Valley franchisee in July 2015	6/30/14	\$45,000
Charles Filkey & Ben Hoskins KEF Southtown, LLC	Orange County South	7710 Hazard Center Dr, #e430 San Diego, CA 92108	5/13/15	\$54,000
Tom Rypma Tombox LLC	Atlanta Metro	655 Du Bois Street, Suite F San Rafael, CA 94901	7/15/16	\$0 (Transfer; new franchise Agreement signed)

The Franchisor has applied to renew its registration of the You Move Me franchise with the Department of Business Oversight. The affected franchisees will be given an offer of rescission.

A franchisee's right of action, if any, under Section 31301 of the Code, must be filed not later than 90 days after delivery of this Notice (or other time limit stated in Section 31304 of the Code; see below).

Section 31304 of the Code states: "No action shall be maintained to enforce any liability created under Section 31301 unless brought before the expiration of two years after the violation upon which it is based, expiration of one year after the discovery by the plaintiff of the facts constituting such violation, or 90 days after delivery to the franchisee of a written notice disclosing any violation of Section 31201 or 31202 which notice shall be approved as to form by the commissioner, whichever shall first expire."

This Notice is not subject to any condition not authorized by Section 31304 of the Code.

## STATEMENT OF MISREPRESENTATION OR OMISSION

During the period from March 2014 and into 2015, You Move Me LLC used advertisements to promote the sale of its You Move Me franchises. Such advertisements were not properly registered with the California Department of Oversight, and contained unauthorized financial performance representations related to revenues received by Andrew Wilson, Josh Herron, and Tyler Staszak, who were the first You Move Me franchisees. The advertisements also failed to state that Mr. Wilson, Mr. Herron and Mr. Staszak were not typical franchisees in that they had operated moving businesses for many years prior to converting those businesses to You Move Me franchises, and that those individuals were instrumental in the initial development of the You Move Me franchise system.