



# Davidovich Bakery

## Points of Sale

### Featured in the Media

- The History Channel
- The Jon Stewart Show
- 30 Rock
- ABC News
- Rock Center with Brian Williams
- The Discovery Channel-(Airing shortly)



### NATIONAL TV & PERIODICALS

- Forbes Magazine
- TIME
- The Wall Street Journal
- NY Daily News
- The Village Voice
- The Gothamist
- Many, many more

Consistently rated the #1 Bagel in NYC.

Winner of the Best Bagel in Philadelphia.

New York Magazine's Best Bagel, Lox & Cream Cheese 3 years in a row

Sold in the finest establishments in NYC and the world



### THE ONLY ARTISAN BAGEL

HAND ROLLED  
KETTLE BOILED

PLANK BAKED  
DOUBLE SEEDED

NO DOUGH CONDITIONERS  
ALL NATURAL INGREDIENTS

UNBLEACHED AND UNBROMATED FLOUR  
BEST SEEDS USED FOR TOPPINGS

OK KOSHER - PARVE  
MADE IN NEW YORK CITY

### EXCELLENT SERVICE

BEST Par-Baked program in the marketplace  
-Easy follow preparation instructions

OUTSELLS LOCAL MARKET "MADE FROM SCRATCH"  
IN EVERY MARKET

THAW, BAKE-OFF AND SERVE HOT & FRESH  
WITHOUT THE TIME AND COST ASSOCIATED

FULL SALES AND MARKETING SUPPORT FROM  
DAVIDOVICH BAKERY

HIGHER PRICE POINT FOR QUALITY AND  
CRAFTSMANSHIP

CUSTOMERS SWITCH TO DAVIDOVICH BASED ON QUALITY AND DO NOT MIND PAYING HIGHER PRICE!!!

FOR MORE INFORMATION SEE [WWW.DAVIDOVICHBAKERY.COM](http://WWW.DAVIDOVICHBAKERY.COM) OR CALL 212-391-2870 X 3