



February 24, 2014

Via U.S. Mail To:

Sean Kelly 2221 New Holland Ave. Lancaster, PA 17601

Re:

Golob v. Kelly

Dear Mr. Kelly:

I am writing to you on behalf of my client Mark Golob. I am aware that your historical response to attempts to discuss disagreements is to essentially to ignore the request and post the letter online. I am not sure that helps you resolve disputes, but feel free to post this letter as well.

My client has sued you for suggesting without justification that he has a "checkered past" which many reasonable people reading it would infer to mean that Mr. Golob is unethical and guilty of wrongdoing. This is defamation and affects my client's ability to do business. Mr. Golob does not intend to prevent you from publishing true facts such as "Mr. Golob did X on Y date," or even your opinion of Mr. Golob, but to make unfounded claims is a line he will not allow you to cross.

Mark Golob does not have a checkered past. He has never been found guilty of any crime nor has he ever lost any lawsuit. He will be able to prove this to the court and/or jury. While there was briefly a Desist and Refrain Order filed in California, it was found by the State of California to have been an error. The Withdrawal of Order is attached hereto.

If you would like to discuss this lawsuit or any other questions or concerns you may have regarding Mr. Golob, please feel free to call me at the number below.

Respectfully,

Nikolaus W. Reed

Nikolaus W. Reed, Esq.

Law Office of Nikolaus W. Reed, 135 10th Street, San Francisco, CA 94103 Telephone: 415.940.7766 Facsimile: 415.940.7706 Email: Nik@nwrlaw.com

State of California - Department of Corporations

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STATE OF CALIFORNIA BUSINESS, TRANSPORTATION AND HOUSING AGENCY

DEPARTMENT OF CORPORATIONS

TO: Butterfly Fitness, Inc.
Mark Golob
2405 San Ramon Valley Boulevard, Suite 200
San Ramon, California 94583

WITHDRAWAL OF DESIST AND REFRAIN ORDER (For violations of sections 31203 and 31200 of the Corporations Code)

It is hereby ordered that the Desist and Refrain Order issued on March 24, 2009 against

Butterfly Fitness, Inc and Mark Golob for violations of sections 31200 and 31203 of the Corporations

Code is withdrawn. This Order shall take immediate effect.

Dated: June 11, 2009

Sacramento, California

PRESTON DuFAUCHARD California Corporations Commissioner

By:

ALAN S. WEINGER Deputy Commissioner Enforcement Division

WITHDRAWAL OF DESIST AND REFRAIN ORDER